

Constant Contact Survey Results





Survey Name: El Chiverre

Response Status: Partial & Completed





Filter: None

7/26/2012 10:50 AM EDT

How interested would you be in purchasing a home and land package in Costa Rica?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very interested			184	18.7 %
Interested			597	60.7 %
Neutral			179	18.2 %
Uninterested			12	1.2 %
Very uninterested			3	<1 %
No Response(s)			7	<1 %
Totals			982	100%

How many stories/floors would you prefer?

Answer	0%	100%	Number of Response(s)	Response Ratio
One			637	65.5 %
Two			183	18.8 %
Doesn't matter			172	17.6 %
Other			30	3.0 %
Totals			972	100%

What size lot would you prefer, keeping in mind that larger lots in the tropics typically involve more upkeep?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 1/8 of an acre			100	10.2 %
1/8 - 1/4 of an acre			228	23.4 %
1/4 to 1/2 of an acre			235	24.1 %
1/2 to 3/4 of an acre			127	13.0 %
3/4 - 1 acre			152	15.6 %
More than 1 acre			92	9.4 %
Not sure			114	11.7 %
It doesn't matter			26	2.6 %
Totals			973	100%

How many bedrooms would you prefer?

Answer	0%	100%	Number of Response(s)	Response Ratio
One			6	<1 %
Two			343	35.5 %
Three			556	57.5 %
Four			98	10.1 %
Doesn't matter			12	1.2 %
Other			26	2.6 %
Totals			966	100%

How many bathrooms would you prefer?

Answer	0%	100%	Number of Response(s)	Response Ratio
One			34	3.5 %
Two			669	68.8 %
Three			265	27.2 %
Other			64	6.5 %
Totals			971	100%

How important are the following features of a home?

1 = Not Important, 5 = Very Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Granite counters						958	3.4
Hard wood doors and cabinets						962	3.9
Private pool						948	3.1
Cathedral ceilings						952	3.3
Airconditioning						965	4.2
Open floorplan						958	4.3
Split floorplan						815	2.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How would you plan on using the home?

Answer	0%	100%	Number of Response(s)	Response Ratio
Vacation home			317	32.5 %
Rental property			282	28.9 %
Retirement home			729	74.9 %
Relocation			188	19.3 %
Totals			973	100%

Would the following attributes make you more or less interested in purchasing property?

1 = Much Less Interested, 2 = Somewhat Less Interested, 3 = Neutral, 4 = Somewhat More Interested, 5 = Much More Interested

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Club house						953	3.3
Gated entrance						957	3.9
Ocean view						969	4.5
Mountain view						934	3.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

If you'd prefer a club house how important would the following features be?

1 = Least Important, 5 = Most Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Swimming Pool						849	4.0
Barbeque Grills						824	3.0
Game Room						815	2.8
Meeting Room						814	2.6
Fitness Equipment						857	3.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Are there any other Club House amenities that would be important to you?

235 Response(s)




What would you expect to pay in yearly HOA fees?

Answer	0%	100%	Number of Response(s)	Response Ratio
under \$100 per year			135	14.1 %
\$100 - \$200 per year			261	27.3 %
\$201 - \$300 per year			241	25.2 %
\$301 - \$400 per year			146	15.2 %
\$401 - \$500 per year			169	17.6 %
Totals			956	100%






What would you expect to pay for a home and land if it had all of your preferred attributes?

Answer	0%	100%	Number of Response(s)	Response Ratio
\$125,000 - \$150,000			251	25.5 %
\$150,001 - \$175,000			186	18.9 %
\$175,001 - \$200,000			201	20.4 %
\$200,001 - \$225,000			105	10.6 %
\$225,001 - \$250,000			119	12.1 %
Other			92	9.3 %
No Response(s)			28	2.8 %
Totals			982	100%

Would you require financing to purchase this home?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			462	47.0 %
No			461	46.9 %
No Response(s)			59	6.0 %
Totals			982	100%

How likely are you to buy this home and land package if it has all the attributes you desire?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			184	18.7 %
Somewhat likely			499	50.8 %
Neutral			242	24.6 %
Somewhat unlikely			26	2.6 %
Very unlikely			8	<1 %
No Response(s)			23	2.3 %
Totals			982	100%

If this development were available today, when would you be most likely to buy it?

Answer	0%	100%	Number of Response(s)	Response Ratio
Immediately			32	3.2 %
Within a year			352	35.8 %
Within five years			464	47.2 %
More than five years from now			40	4.0 %
I am not interested			9	<1 %
Other			70	7.1 %
No Response(s)			15	1.5 %
Totals			982	100%

How long would you be willing to wait for the home to be completed after purchase?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than 6 months			157	16.4 %
6 months to 1 year			553	57.9 %
1 - 2 years			182	19.0 %
Over 2 years			65	6.8 %
Other			38	3.9 %
Totals			954	100%

Are there additional attributes that you would want incorporated into the home or development?

348 Response(s)

Please provide any additional comments about our proposed development.

202 Response(s)